EAT LOCAL — CONTEST CHECK LIST

Contest Month	
Contest Start Date/Tim	
CONTEST End Date/Time	
Prize	
Call To Action	
Text For Contest	

1 — **OFFER**
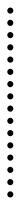
- ☐ Create attention grabbing image
- ☐ Select Offer To Drive People In :
- ☐ Offer Expires:

2 — **CONTEST**
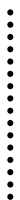
- ☐ Create attention grabbing image
- ☐ Ad rules & disclaimer
- ☐ Select Prize Amount

3 — **NOTIFY WINNER**

- ☐ Post Winner To Facebook
- ☐ Email Winner
- ☐ Text Winner